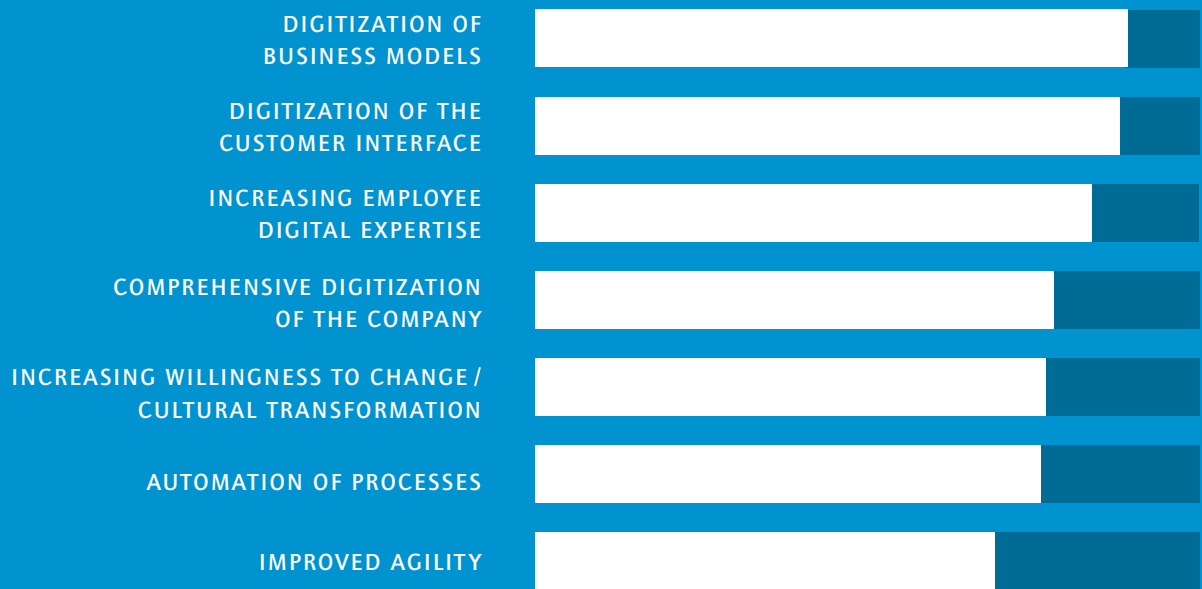


# STUDY

THE DIGITIZATION OF BUSINESS MODELS AND THE CUSTOMER INTERFACE IS OF UTMOST IMPORTANCE FOR COMPANIES



Read more about the study at [www.horvath-partners.com/digitalvalue19\\_en](http://www.horvath-partners.com/digitalvalue19_en)