

THE MAJOR CHALLENGES CFOS CURRENTLY FACE

77%^{NEW}

TRANSFORMATION
DUE TO ADVANCES IN
DIGITIZATION

ADAPTING THE CFO ORGANIZATION
TO CHANGED BUSINESS MODELS

64%^{+14*}

STEERING MIXED
BUSINESS MODELS

63%^{+9*}

TAKING STRICTER COMPLIANCE
REQUIREMENTS INTO ACCOUNT

63%^{+3*}

HISTORICALLY EVOLVED
CFO ORGANIZATION

54%^{+19*}

INCORRECT, FRAGMENTED AND
INCOMPLETE DATA

53%^{+19*}

INEFFECTIVE PERFORMANCE
INDICATORS

48%^{+25*}

*Change compared to 2017 in %



Read more about the study at
www.horvath-partners.com/cfo-study-2018