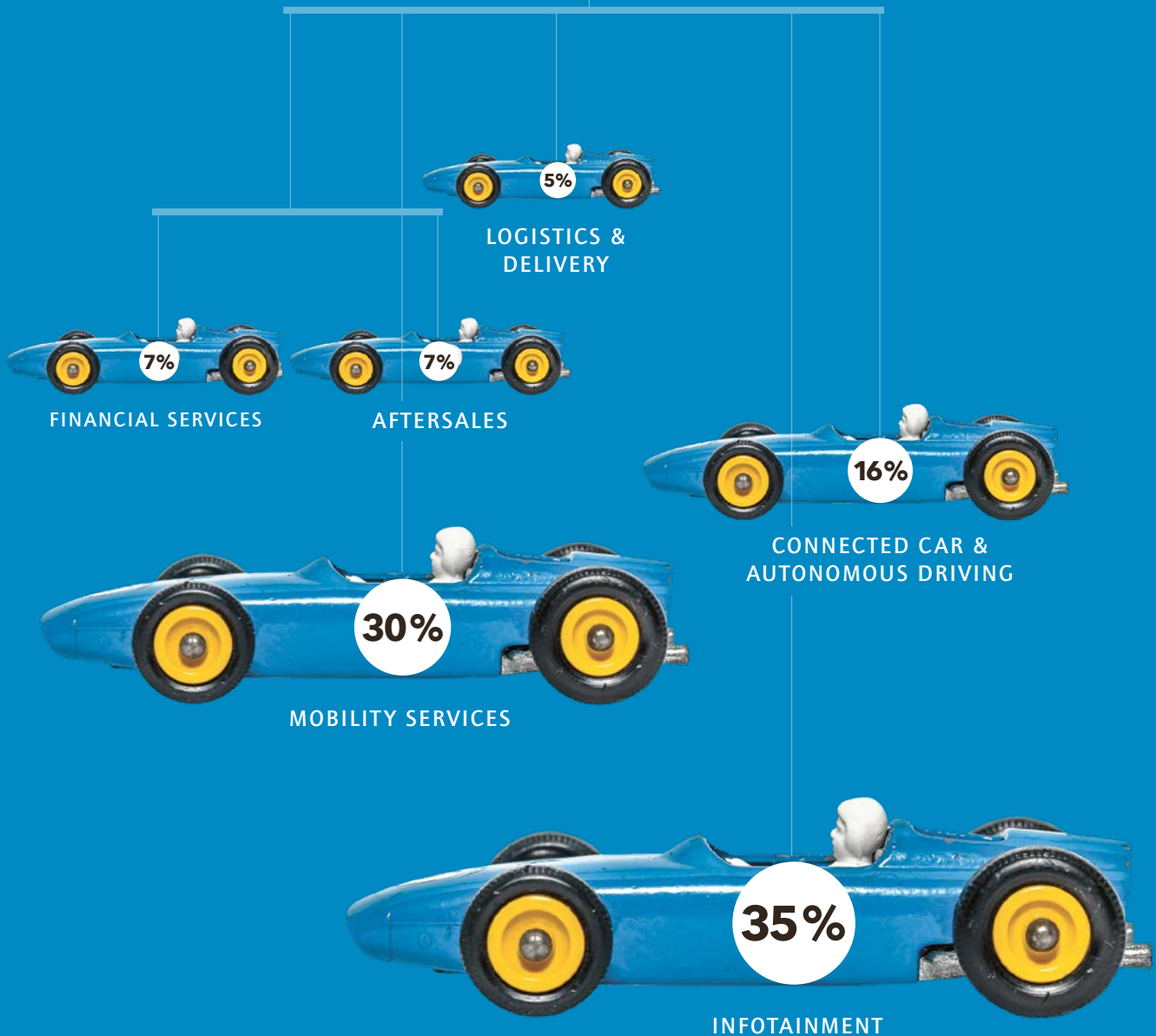


STUDY

DISTRIBUTION OF NEW SERVICE-ORIENTED BUSINESS MODELS IN THE AUTOMOTIVE INDUSTRY



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